

ETHAN FOGUS

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WORK EXPERIENCE

→ SENIOR CONTENT EDITOR

Brain Bytes Creative

August 2019 - PRESENT

- Wrote original content for Brain Bytes Creative and clients, including technical and instructional guides, marketing, blogs, websites, and SEO-optimized copy.
- Collaborated across channels to support a roster of 30+ ongoing clients.
- Managed projects from strategy and ideation to completion.
- Copyedited marketing copy to ensure it is clear, engaging, error-free, and aligned with the brand voice.
- Managed and recruited freelancer writers.
- Edited a team of copywriters to ensure that assignments aligned with client and internal guidelines.
- Created wireframes for web pages.
- Balanced many deadlines and projects simultaneously.

→ STAFF WRITER

Immersive Atlanta

September 2019 - PRESENT

- Pitched, developed, researched, and wrote original content for Immersive Atlanta, including interviews, song premieres, and musician features.
- Coordinated, wrote, and edited website copy.
- Promoted features through social channels.

→ JOURNALIST

The Free Times

June 2017 - December 2019

- Pitched, developed, researched, wrote and edited original content weekly for the Arts and Music sections of a local alternative paper based out of Columbia, SC.
- Adhered to strict standards of journalistic excellence.
- Delivered weekly assignments before deadlines and followed organizational workflow.

ABOUT

Seasoned copywriter with an eye for detail and a passion for creating engaging content. Values collaboration over competition. Loves a wicked pun.

EDUCATION

2013

GEORGIA STATE UNIVERSITY

Bachelor of Arts in English

2017

UNIVERSITY OF SOUTH CAROLINA

Master of Fine Arts in English

EXPERTISE

Copywriting	██████████
Marketing	██████████
SEO	██████████
Branding	██████████

SKILLS

- Copywriting, editing, and review
- Concept and strategy development
- Excellent interpersonal communications
- Team collaboration
- Critical thinking
- Management

→ **ENGLISH ADJUNCT FACULTY**

University of South Carolina
August 2017 - May 2019

- Designed and taught introductory sections of English 101 and 102, responsible for 100+ First-Year Composition students every semester.
- Introduced students to research skills, analyzing and writing for specific audiences, and constructing arguments.
- Designed and taught Journalism 550, which focused on researching, pitching, and writing professional columns.
- Mentored and advised students about projects and life goals.

→ **ASSOCIATE GRANT WRITER**

Illuminate, LLC
August 2017 - August 2019

- Researched, drafted, and submitted proposals to help organizations receive government grants.
- Reviewed SOWs and RFPs and completed work order breakdowns for Illumination.
- Engaged in self-structured research to complete white papers as supplementary deliverables for grants.
- Collaborated with a team to manage and ensure client satisfaction.

→ **CONTENT WRITER**

Center for Child & Family Studies (CCFS)
May 2015 - August 2017

- Content writer for state-wide initiatives that help youth in foster care transition into adulthood.
- Pitched, developed, researched, and wrote content
- Developed life skills preparation curriculum.
- Connected youth in foster care to resources to facilitate their successful transition.
- Managed and developed newsletters for CCFS partners using MailChimp.

→ **JOURNALISM TEAM LEAD**

VSolvit
May 2015 – August 2017

- Responsible for managing and developing an internal journalism team across multiple departments and time zones.
- Managed a team that evaluated past performance documents spotlighting GIS developers and initiatives.
- Created an interdepartmental newsletter and wrote articles about company initiatives.
- Assisted in QA tests for the training team.

REFERENCES

Available upon request

WORK SAMPLES

www.ethanfogus.com